

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Billing Address:

New Media Firm, The
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
961902-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Lujan-Grisham/D/Congress	Candidate	1736 M LUJAN/CON

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	961902	06365832

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	347	365

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/12	10/12/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/12/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	TV109X10812	\$525.00 NM
2	10/12/12	10/12/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/12/12	6:54 AM	6a A7N More In The AM	6-7a	:30	TV109X10812	\$400.00 NM
3	10/12/12	10/12/12	Good Morning America	7-9a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/12/12	8:49 AM	Good Morning America	7-9a	:30	TV109X10812	\$300.00 NM
4	10/12/12	10/12/12	Live with Regis & Kelly	9-9-10a	----1--	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/12/12	9:41 AM	Live with Regis & Kelly 9-10a	9-10a	:30	TV109X10812	\$175.00 NM
5	10/15/12	10/15/12	Action 7 News @ 10p M-F	10-1030p	1-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/15/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	TV109X10812	\$650.00 NM
6	10/15/12	10/15/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/15/12	5:28 PM	Action 7 News @ 5p	5-530p	:30	TV109X10812	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/tor_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
961902-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Lujan-Grisham/D/Congress	Candidate	1736 M LUJAN/CON	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/15/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
7	10/15/12	10/15/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/15/12	6:53 AM	6a A7N More In The AM	6-7a	:30	TV109X10812	\$400.00 NM
8	10/15/12	10/15/12	Live with Regis & Kelly	9-10a	1-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/15/12	9:50 AM	Live with Regis & Kelly	9-10a	:30	TV109X10812	\$175.00 NM
9	10/13/12	10/13/12	Sa A7N Balloon Fiesta	6-9a	-----1-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/13/12	8:52 AM	Sa A7N Balloon Fiesta	6-9a	:30	TV109X10812	\$250.00 NM
10	10/14/12	10/14/12	Action 7 News @ 10p	10-1030p	-----1	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/14/12	10:28 PM	Action 7 News @ 10p	10-1030p	:30	TV109X10812	\$675.00 NM
11	10/14/12	10/14/12	Action 7 News @ 5p	5-530p	-----1	:30	1	\$210.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$210.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/14/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	TV109X10812	\$210.00 NM
12	10/14/12	10/14/12	Su A7N Balloon Fiesta	6-9A	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/14/12	7:54 AM	Su A7N Balloon Fiesta	6-9A	:30	TV109X10812	\$250.00 NM
13	10/11/12	10/11/12	Action 7 News @ 10p	M-F 10-1030p	---1---	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---1---	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/11/12	10:14 PM	Action 7 News @ 10p	10-1030p	:30	TV109X10812	\$650.00 NM
14	10/11/12	10/11/12	Anderson Cooper	11a-12n	---1---	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---1---	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/11/12	11:40 AM	Anderson Cooper	11a-12n	:30	TV109X10812	\$110.00 NM
15	10/11/12	10/11/12	Ellen 3-4p	3-4p	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
961902-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Lujan-Grisham/D/Congress	Candidate	1736 M LUJAN/CON	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/11/12	10/11/12	Ellen 3-4p	3-4p	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---1---	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/11/12	3:33 PM	Ellen 3-4p	3-4p	:30	TV109x10812	\$125.00	NM
16	10/11/12	10/11/12	Action 7 News @ 5p	5-530p	---1---	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---1---	1	\$425.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/11/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	TV109x10812	\$425.00	NM
17	10/11/12	10/11/12	Good Morning America	7-9a	---1---	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---1---	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/11/12	8:51 AM	Good Morning America	7-9a	:30	TV109x10812	\$300.00	NM
18	10/16/12	10/16/12	Anderson Cooper	11a-12n	-1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Tu	10/16/12	11:40 AM	Anderson Cooper	11a-12n	:30	TV109x10812	\$110.00	NM
19	10/16/12	10/16/12	Good Morning America	7-9a	-1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Tu	10/16/12	7:55 AM	Good Morning America	7-9a	:30	TV109x10812	\$300.00	NM
20	10/10/12	10/10/12	Anderson Cooper	11a-12n	--1----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	W	10/10/12	11:30 AM	Anderson Cooper	11a-12n	:30	TV109x10812	\$110.00	NM
21	10/10/12	10/10/12	Action 7 News @ 6p	6-630p	--1----	:30	1	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	W	10/10/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	TV109x10812	\$525.00	NM
22	10/10/12	10/10/12	6a A7N More In The AM	6-7a	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	W	10/10/12	6:23 AM	6a A7N More In The AM	6-7a	:30	TV109x10812	\$400.00	NM
23	10/10/12	10/10/12	Live with Regis & Kelly	9-9-10a	--1----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Advertiser	Product	Estimate Number	
Lujan-Grisham/D/Congress	Candidate	1736 M LUJAN/CON	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/10/12	10/10/12	Live with Regis & Kelly 9-9-10a		--1----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/10/12	9:48 AM	Live with Regis & Kelly 9-10a	9-10a	:30	TV109x10812	\$175.00 NM
24	10/16/12	10/16/12	6a A7N More In The AM 6-7a		-1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	6:13 AM	6a A7N More In The AM	6-7a	:30	TV109x10812	\$400.00 NM
25	10/12/12	10/12/12	The View 10-11a	10-11a	----1--	:30	1	\$180.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----1--	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/12/12	9:59 AM	The View 10-11a	10-11a	:30	TV109x10812	\$180.00 NM
Total Spots							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,170.00
<u>Agency Commission</u>	\$1,225.50
<u>Net Amount Due</u>	\$6,944.50
New Mexico Tax Rate 7.0%	\$486.12
<u>Amount Due</u>	\$7,430.62

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 966641 /		Alt Order # 06387842
Product Canditate		
Contract Dates 10/24/12 - 10/30/12		Estimate # 1802 M LUJAN/CONG/
Advertiser Lujan-Grisham/D/Congress		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washingt
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 347	Product Code 365
Agency Ref		Advertiser Ref

And:

New Media Firm, The
Attention: Michele Certo
1322 G Street, SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/26/12	10/26/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$525.00			
N 2	KOAT	10/26/12	10/26/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$400.00			
N 3	KOAT	10/26/12	10/26/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$500.00			
D 4	KOAT	10/26/12	10/26/12	Good Morning America	7-9a		:30			NM	0	\$0.00
N 5	KOAT	10/26/12	10/26/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$175.00			
N 6	KOAT	10/29/12	10/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$650.00			
N 7	KOAT	10/29/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 8	KOAT	10/29/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
N 9	KOAT	10/29/12	10/29/12	Good Morning America	7-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$300.00			
N 10	KOAT	10/29/12	10/29/12	DWTS	7-10p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,300.00			
N 11	KOAT	10/29/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$175.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
966641 /	06387842

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	Candidate	1802 M LUJAN/CONG/D

Advertiser	Original Date / Revision
Lujan-Grisham/D/Congre	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KOAT	10/27/12	10/27/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$200.00			
N 13	KOAT	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$150.00			
N 14	KOAT	10/28/12	10/28/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$675.00			
N 15	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$275.00			
N 16	KOAT	10/28/12	10/28/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$150.00			
N 17	KOAT	10/25/12	10/25/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$650.00			
N 18	KOAT	10/25/12	10/25/12	Anderson Cooper	11a-12n		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$110.00			
N 19	KOAT	10/25/12	10/25/12	Elten 3-4p	3-4p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$125.00			
N 20	KOAT	10/25/12	10/25/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$350.00			
N 21	KOAT	10/25/12	10/25/12	6a A7N More in The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$400.00			
N 22	KOAT	10/25/12	10/25/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$500.00			
D 23	KOAT	10/25/12	10/25/12	Good Morning America	7-9a		:30			NM	0	\$0.00
N 24	KOAT	10/30/12	10/30/12	Anderson Cooper	11a-12n		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$110.00			
N 25	KOAT	10/30/12	10/30/12	Elten 3-4p	3-4p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$125.00			
N 26	KOAT	10/30/12	10/30/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$525.00			
N 27	KOAT	10/30/12	10/30/12	6a A7N More in The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$400.00			
N 28	KOAT	10/30/12	10/30/12	Good Morning America	7-9a		:30			NM	1	\$300.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
966641 /	06387842

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	Candidate	1802 M LUJAN/CONG/D

<u>Advertiser</u>	<u>Original Date / Revision</u>
Lujan-Grisham/D/Congre	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$300.00			
N 29	KOAT	10/24/12	10/24/12	Anderson Cooper	11a-12n		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$110.00			
N 30	KOAT	10/24/12	10/24/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$525.00			
N 31	KOAT	10/24/12	10/24/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$400.00			
D 32	KOAT	10/24/12	10/24/12	Good Morning America	7-9a		:30			NM	0	\$0.00
N 33	KOAT	10/24/12	10/24/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$175.00			
N 34	KOAT	10/24/12	10/24/12	NASHVILLE	9-10p		:30			NM	1	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,035.00			
N 35	KOAT	10/24/12	10/26/12	Dr Oz	4-5p		:30			NM	2	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$325.00			
N 36	KOAT	10/24/12	10/26/12	General Hospital	2-3p/1-2p		:30			NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$125.00			
Totals											35	\$13,965.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	24	\$8,330.00	\$7,080.50	\$495.64	\$7,576.14
10/29/12 - 10/30/12	11	\$5,635.00	\$4,789.75	\$335.28	\$5,125.03
Totals	35	\$13,965.00	\$11,870.25	\$830.92	\$12,701.17

Signature: _____ Date: _____

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CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

And:

New Media Firm, The
Attention: Michele Certo
1322 G Street, SE
Washington, DC 20003

Contract / Revision 966641 /		Alt Order # 06387842
Product Candidate		
Contract Dates 10/24/12 - 10/30/12	Estimate # 1802 M LUJAN/CONG/D	
Advertiser Lujan-Grisham/D/Congress		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 347	Product Code 365
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/26/12	10/26/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$525.00			
N 2	KOAT	10/26/12	10/26/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$400.00			
N 3	KOAT	10/26/12	10/26/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$500.00			
D 4	KOAT	10/26/12	10/26/12	Good Morning America	7-9a		:30			NM	0	\$0.00
N 5	KOAT	10/26/12	10/26/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$175.00			
N 6	KOAT	10/29/12	10/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$650.00			
N 7	KOAT	10/29/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 8	KOAT	10/29/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
N 9	KOAT	10/29/12	10/29/12	Good Morning America	7-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$300.00			
N 10	KOAT	10/29/12	10/29/12	DWTS	7-10p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,300.00			
N 11	KOAT	10/29/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$175.00			

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Contract / Revision	Alt Order #
966641 /	06387842

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	Candidate	1802 M LUJAN/CONG/D

Advertiser	Original Date / Revision
Lujan-Grisham/D/Congre:	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KOAT	10/27/12	10/27/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$200.00			
N 13	KOAT	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$150.00			
N 14	KOAT	10/28/12	10/28/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$675.00			
N 15	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$275.00			
N 16	KOAT	10/28/12	10/28/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$150.00			
N 17	KOAT	10/25/12	10/25/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$650.00			
N 18	KOAT	10/25/12	10/25/12	Anderson Cooper	11a-12n		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$110.00			
N 19	KOAT	10/25/12	10/25/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$125.00			
N 20	KOAT	10/25/12	10/25/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$350.00			
N 21	KOAT	10/25/12	10/25/12	6a A7N More in The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$400.00			
N 22	KOAT	10/25/12	10/25/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$500.00			
D 23	KOAT	10/25/12	10/25/12	Good Morning America	7-9a		:30			NM	0	\$0.00
N 24	KOAT	10/30/12	10/30/12	Anderson Cooper	11a-12n		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$110.00			
N 25	KOAT	10/30/12	10/30/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$125.00			
N 26	KOAT	10/30/12	10/30/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$525.00			
N 27	KOAT	10/30/12	10/30/12	6a A7N More in The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$400.00			
N 28	KOAT	10/30/12	10/30/12	Good Morning America	7-9a		:30			NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
966641 /	06387842

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	Candidate	1802 M LUJAN/CONG/D

Advertiser	Original Date / Revision
Lujan-Grisham/D/Congre	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$300.00			
N 29	KOAT	10/24/12	10/24/12	Anderson Cooper	11a-12n		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$110.00			
N 30	KOAT	10/24/12	10/24/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$525.00			
N 31	KOAT	10/24/12	10/24/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$400.00			
D 32	KOAT	10/24/12	10/24/12	Good Morning America	7-9a		:30			NM	0	\$0.00
N 33	KOAT	10/24/12	10/24/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$175.00			
N 34	KOAT	10/24/12	10/24/12	NASHVILLE	9-10p		:30			NM	1	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,035.00			
Totals											31	\$13,065.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	20	\$7,430.00	\$6,315.50	\$442.09	\$6,757.59
10/29/12 - 10/30/12	11	\$5,635.00	\$4,789.75	\$335.28	\$5,125.03
Totals	31	\$13,065.00	\$11,105.25	\$777.37	\$11,882.62

Signature: _____ Date: _____

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